

Sponsorship Overview

# welcome *to* sunday stories

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Sundays are  
a time for  
healing,  
reflection,  
and  
fellowship.

Founded by Chelsea Scott in 2024, Sunday Stories is a 501(c)(3) nonprofit organization on a mission to increase the social well-being of young Black women in urban settings. We handpick cohorts of 40 Black women between the ages of 25-33 in NYC and Washington DC. Once selected for membership, women commit a year to cultivating sisterhood relationships through bespoke events and intimate gatherings held on Sunday afternoons.

Amidst the backdrop of the 2023 loneliness epidemic, Sunday Stories came to life. We envision a community where every interaction is a stepping stone towards a richer, healthier, more fulfilled life.

3.46k

Instagram followers

80

Hand-Picked Members  
(Two cohorts of 40 women in  
NYC and DC)

500

Monthly Newsletter  
Subscribers

*Our Reach*

# Sponsorship Opportunities

We're actively seeking sponsors aligned with our mission to directly engage with our membership cohort. As a sponsor, you'll gain exposure through our events and retreats, as well as marketing across our social channels and dedicated listserv. Opportunities for sponsorship include:

## 1. Experience

Corporate and local partners to host bespoke events and experiences.

## 2. Product

Brands to feature products at an event or within the retreat welcome boxes.

## 3. Culinary

Restaurants to host elevated Sunday Stories dining experiences.

## 4. Libations

Wine and spirits brands to provide libations for upcoming event or dinner.

## 5. Retreat

Hotels and restaurants to accommodate 30-40 women during our annual retreat.

“Sundays for me, are for quieting the mind often followed by *fellowship* in its most intimate form.

If I share a piece of my Sunday with you, it is *love* both in art form and love personified.



THANK YOU

*for your interest in working with Sunday Stories.*

*For additional information please email us at*

*[hello@hersundaystory.com](mailto:hello@hersundaystory.com)*

